

# Weathervane Playhouse 2025 Sponsorship and Program Advertising ORDER FORM

Please indicate your selections below, fill out other side and return with your payment to Weathervane Playhouse, P.O. Box 607, Newark, OH 43058-0607 BY MARCH 31, 2025

## Presenting Sponsorship

- \$2000 per run of selected show performances
- \$5000 exclusive sponsorship per run of selected show performances

Advertising and marketing benefits include:

- Presenting Show Sponsorship for selected show and all performances
- Full page color ad in the 2025 Season Program
- Company logo included as a Presenting Sponsor in the 2025 Season Program
- 25 Complimentary tickets to attend the final dress rehearsal of sponsorship event
- Advertised as "Presented by..." in season program and on webpage
- Recognized in the curtain speech before each sponsorship event
- Company Name/Logo/Link included on the Weathervane website
- Social Media Features on Facebook and Instagram
- Company Name/Logo/Link/150-word bio included in email newsletter
- Company promotional material distributed/ placed in lobby during sponsorship event
- Advertising on lobby monitor throughout sponsorship event duration

## Community Sponsorship

- \$500 per run of selected show performances. Create your own sponsorship package with options shown below:

Advertising and marketing benefits include:

- 1/4 page black/white ad in the 2025 program
- Two complimentary tickets to attend the final dress rehearsal of sponsorship event
- Company Name/Logo/Link included on website
- Company promotional material distributed/ placed in lobby during sponsorship event

SELECT TWO ADDITIONAL OPTIONS:

- Company Name/Logo/Link/150-word bio included in email newsletter
- Advertising on lobby monitor throughout sponsorship event duration
- Recognized in the curtain speech before each sponsorship event
- Social Media Features on Facebook and Instagram

PLUS 2 OPTIONS

## Advertising Options

Price varies based on desired selections:

PROGRAM ADVERTISING:

- \$150 1/8 page b/w ad
- \$250 1/4 page b/w ad
- \$375 1/2 page b/w ad
- \$650 Full page b/w ad
- \$850 Full page color ad

ADDITIONAL ADVERTISING:

- \$50: Company Name/Logo/Link on website
- \$100: Company Name/Logo/Link/150-word bio included in two email newsletters
- \$50: Company promotional material distributed/ placed in lobby during sponsorship event
- \$500: Advertising on lobby monitor for all 2024 events
- \$75: Three social media features on Facebook and Instagram for sponsorship event

BUSINESS NAME

CONTACT NAME

ADDRESS

CITY

STATE, ZIP

TELEPHONE

EMAIL

Check enclosed (payable to Weathervane Playhouse)

Charge my credit card below for full amount

Bill me in 3 equal monthly installments  
(orders of \$500 or more; on credit card only)

CREDIT CARD INFORMATION

VISA  MC  DISCOVER  AMEX

NAME (as printed on card)

CARD NUMBER

EXPIRATION DATE

SEC CODE

SIGNATURE

## ARTWORK

Space reservations,  
payment, and art  
**DUE MARCH 31, 2025**

AD SPECS  
Electronic files

PDF, JPEG, TIF, PNG  
300 DPI IMAGES

SEND ORDER FORM  
WITH PAYMENT to:  
Weathervane Playhouse  
P.O. Box 607  
Newark, OH 43058-0607

SEND ART to:  
adv@alink.com  
Files: jpeg, tif, pdf, png

NOTE: Are you a returning  
advertiser? Please advise  
if you want to repeat  
your previous ad:

Repeat my previous ad

Sending new art

Full page 4.5 x 7.5  
**\$650 B/W**  
**\$850 FULL COLOR**

1/8 page 2.25 x 1.875  
**\$150**

1/4 page vertical  
2.25 x 3.75  
**\$250**

1/2 page 4.5 x 3.75  
**\$375**

1/4 page horizontal 4.5 x 1.875  
**\$250**