



# WEATHERVANE PLAYHOUSE

100 Price Road • Newark, Ohio 43055 • 740.366.4616 • [www.wvph.info](http://www.wvph.info)



Make our audience yours! Partner with WeatherVane Playhouse and enjoy the benefits of unique exposure in a vibrant community.



**JOIN US IN 2019  
FOR OUR 51<sup>ST</sup> SEASON  
AS A COMMUNITY PARTNER**



# Your 2019 Community Partnership with Weathervane Playhouse will:

## IMPACT YOUR BUSINESS

1

Engage your business with our audience through advertising and marketing opportunities including:

- 2019 Weathervane Season Program
- Posters and print materials
- Radio commercials
- Social Media mentions
- Online ads
- Newspaper ads and press releases
- Electronic billboards

## IMPACT THE COMMUNITY

2

Support the arts through Weathervane and you will positively affect our community by:

- The positive sociological effect of the arts in Licking County
- Offering entertainment choices in our community
- Providing educational programming
- Contributing to the local economy through:
  - Tourism
  - Purchasing
  - Employment

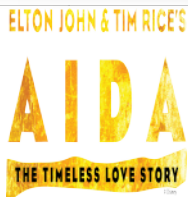
## IMPACT WEATHERVANE

3

Contribute to the high quality standards of Weathervane by supporting production and education costs such as:

Licensing and Royalty Fees	Props
Educators	Scenery
Cast	Lights
Technicians	Sound
Designers	Costumes

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6/6 - 6/15



6/20 - 6/29



7/4 - 7/13



7/18 - 7/27



8/1 - 8/10



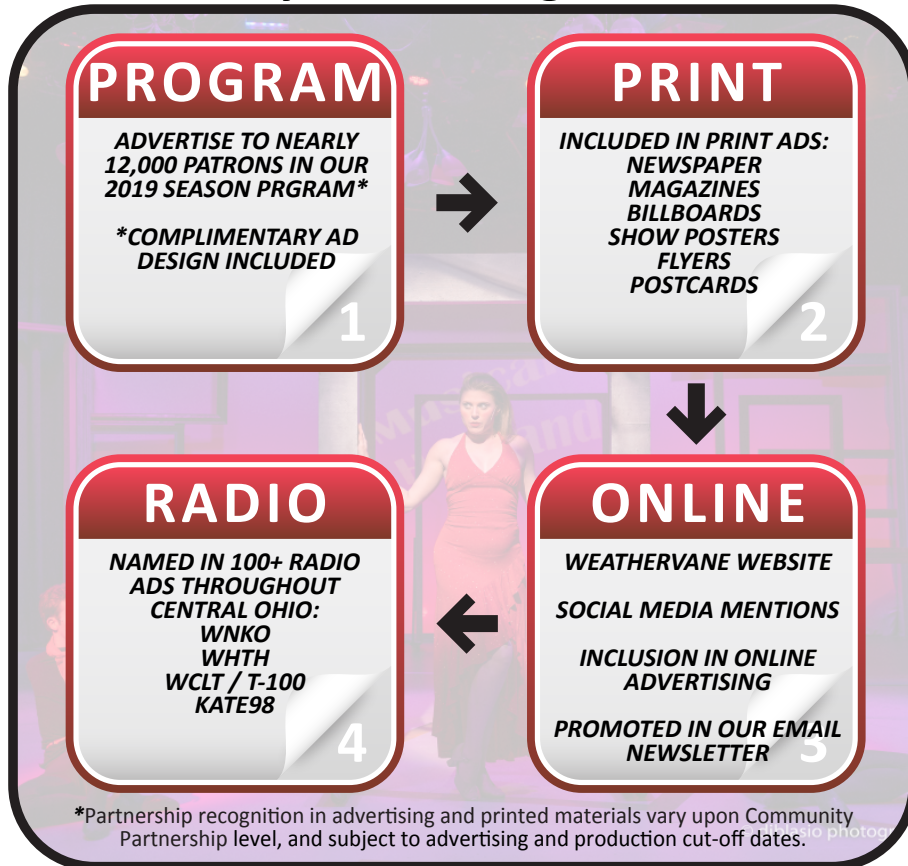
10/17 - 10/26



12/19 - 12/29

# WEATHERVANE PLAYHOUSE

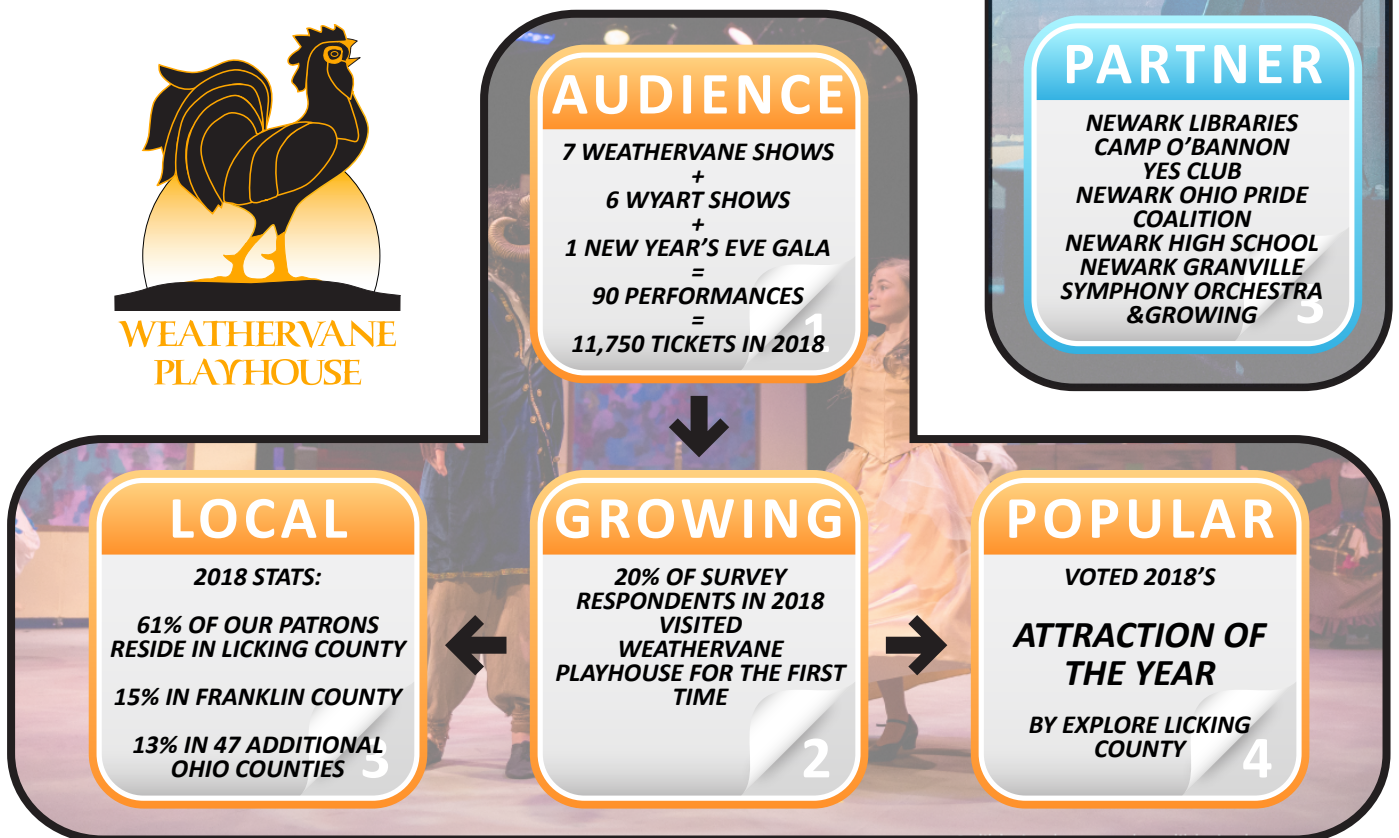
## Make your Message **VISIBLE\***



## Engage with the **COMMUNITY**



## Connect with our **PATRONS**







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COMMUNITY PARTNERSHIP BENEFITS	UNDERWRITER \$4000	PRODUCER \$2000	DIRECTOR \$1250	STAR
Exclusive Presenting Show Sponsorship of one 2019 WeatherVane or WYART show	★			
Non-Exclusive Presenting Show Sponsorship of one 2019 WeatherVane or WYART show		★		
Non-Exclusive Supporting Sponsorship of the WeatherVane or WYART 2019 Season			★	
Ad in the 2019 Season Program	Full Page Color	Full Page B&W	½ Page B&W	
Tickets to Sponsored Final Dress Rehearsal or WYART performance	50	25		
Tickets to any WeatherVane Final Dress Rehearsal or WYART performance			10	
Tickets to one of our Summer Cabarets at the Granville Inn	4	2		
Billed as "Presented by..." in program insert and on webpage for sponsored show	★	★		
Recognized during the curtain speech prior to sponsored show	★	★		
Company name/logo/link included on WeatherVane website	★	★		
Company name/logo included in advertising media for the sponsored show	★	★		
Company name/link/150-word message in email newsletters for sponsored show	★	★		
Company promotional material distributed/placed in lobby during sponsored show	★	★		
4 matinee tickets donated to the charity of your choice for the sponsored show	★	★		
Company logo included prominently in season program	★	★	★	
Company name/logo included on season posters	★	★	★	
Company name/logo/ad included on lobby and mainstage television screens	★	★	★	
Gazebo reservation before or after a sponsored show (for private or public function)	★	★	★	
Social Media "Thank you" with links and / or tagging of your page or website	★	★	★	
Copy of program ad published on our website	★	★	★	★
Paid Advertisement in 2019 Program				
Full Page Color				\$785
Full Page B&W				\$590
1/2 Page B&W				\$335
1/4 Page B&W				\$205
1/8 Page B&W				\$120
Paid Advertisement on WeatherVane Playhouse website (300 x 250)				
Full Season				\$1000
Per Show (Opening Night - Closing Night)				\$250
Paid Advertisements on our lobby and mainstage television screens				
Full Season				\$500
Per Show (Opening Night - Closing Night)				\$100

## 2019 WYART Shows



Feb 22-24: *THE LARAMIE PROJECT*

Mar 8-10: *IN THE HEIGHTS*

Apr 5-7: *JAMES AND THE GIANT PEACH JR.*

Jun 28-30 *DISNEY'S WINNIE THE POOH KIDS*

Jul 26-28 *FREAKY FRIDAY ONE ACT EDITION*

Aug 16-18 *THE DROWSY CHAPERONE*



# WEATHERVANE PLAYHOUSE

## PROGRAM AD SIZES, SPECIFICATIONS & ORDER FORM

### ARTWORK

Space reservations, payment, and art  
**DUE APRIL 1, 2019**

#### AD SPECS

Electronic files  
Mac-compatible or fonts converted to outline/paths/  
flattened

#### ACCEPTABLE SOFTWARE

Adobe PhotoShop

Illustrator

InDesign

PDF, JPEG, TIF, 300 DPI

#### SEND ART to:

**adv@alink.com**

Files: jpeg, tif, pdf

Hard copy files to:

A&D Advertising Design

P.O. Box 478

Granville, OH 43023

#### SEND THIS ORDER FORM

**WITH PAYMENT to:**

**Weathervane Playhouse**

P.O. Box 607

Newark, OH 43058-0607

Or call 740.366.4616

#### COMMUNITY PARTNERSHIP COMMITMENT

☐ STAR: (PLEASE SELECT AD SIZE BELOW)

☐ \$120 1/8 PAGE

☐ \$205 1/4 PAGE VERTICAL

☐ \$205 1/4 PAGE HORIZONTAL

☐ \$335 1/2 PAGE

☐ \$590 FULL PAGE B&W

☐ \$785 FULL PAGE COLOR

☐ DIRECTOR (INCLUDES 1/2 PAGE B&W) \$1250

☐ PRODUCER (INCLUDES FULL PAGE B&W) \$2000

☐ UNDERWRITER (INCLUDES FULL PAGE COLOR) \$4000

☐ CHECK ENCLOSED (make payable to Weathervane Playhouse)

☐ CHARGE MY CREDIT CARD BELOW FOR THE FULL AMOUNT

☐ BILL ME IN 3 EQUAL MONTHLY INSTALLMENTS  
(Orders of \$500 or more; on credit card only)

☐ VISA ☐ MC ☐ DISC ☐ AMEX

NAME (as printed on card)

NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_ SEC CODE \_\_\_\_\_

<p><b>1/8 page 2.25 x 1.875</b></p> <p><b>\$120.00</b></p>	
	<p><b>1/4 page vertical 2.25 x 3.75</b></p> <p><b>\$205.00</b></p>
<p><b>1/2 page 4.5 x 3.75</b></p> <p><b>\$335</b></p>	
<p><b>1/4 page horizontal 4.5 x 1.875</b></p> <p><b>\$205.00</b></p>	
<p><b>Full page 4.5 x 7.5</b></p> <p><b>\$785</b></p> <p><b>\$590</b></p>	

☐ REPEAT AD

☐ WILL SEND NEW ART

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TEL \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_