



## 2018 SPONSORSHIP PACKAGES

# Weathervane Playhouse



## 2018 Summer Shows

A Chorus Line

*I Hate Hamlet*

**42ND STREET**

**Merrily We Roll Along**

Pippin

## 2018 Fall Show

**THE FULL MONTY**

## 2018 Winter Show

Gypsy

## 2018 SUMMER SPONSORSHIP OPPORTUNITIES

### 2018 SUMMER SEASON PRESENTING SHOW SPONSOR

Available: Non-exclusive Cost: \$2,000 (per show)

- Sponsorship includes one of the five 2018 Summer Season shows
- Full page black and white ad in the 2018 Season program
- Company logo included on the back cover of the 2018 Season program
- Billed as a Presenting Show Sponsor in program insert for sponsored show
- Company name and/or logo included in advertising (radio, press releases) for sponsored show
- Recognized as a Presenting Show Sponsor on the Weathervane Playhouse website with logo and link
- Company logo and link included in e-mail newsletters distributed to promote sponsored show
- Logo included on sponsored show posters
- Advertising on our lobby and mainstage television screens throughout the 2018 Summer Season
- You may provide promotional material to be distributed or put on display in our lobby area during the sponsored show
- Recognized as a Presenting Show Sponsor during each curtain speech for the sponsored show
- The Gazebo (on site at Weathervane Playhouse) may be reserved before or after a sponsored show performance, either for a private company function or open to the public
- 25 complimentary tickets to attend sponsored show's Final Dress Rehearsal
- 2 tickets to one Summer 2018 Cabaret event

## 2018 FALL SPONSORSHIP OPPORTUNITIES

### 2018 FALL SEASON PRESENTING SHOW SPONSOR

Available: Non-exclusive Cost: \$2,000

- Billed as a 2018 Fall Presenting Show Sponsor in The Full Monty program insert
- Full page black and white ad in the The Full Monty program insert
- Company logo on front cover of The Full Monty program insert
- Recognized during the curtain speech before each performance of The Full Monty
- Company name and/or logo included in advertising (radio, press releases) for The Full Monty
- Logo included on The Full Monty posters and promotional material
- Recognized as a 2018 Fall Presenting Show Sponsor on the Weathervane Playhouse website with logo and link
- Company logo and link in e-mail newsletters distributed to promote The Full Monty
- Advertising on our lobby and mainstage television screens throughout the 2018 Fall Season
- You may provide promotional material to be distributed or put on display in our lobby area during The Full Monty
- The Gazebo (on site at Weathervane Playhouse) may be reserved before or after a performance for either a private company function or open to the public
- 25 complimentary tickets to attend the Final Dress Rehearsal of The Full Monty
- 4 tickets to the Matinee performance of The Full Monty to be donated to a charity of your choice

Please note that all Presenting Show Sponsorships are non-exclusive where there may be more than one sponsor per show.

# Weathervane Playhouse

Contact Weathervane  
for your sponsorship  
opportunity!

Call  
740.366.4616

Email  
tm@weathervaneplayhouse.org

100 Price Road  
Newark, Ohio 43055

## How your Sponsorship helps the Community:

Many people agree the arts have a positive sociological impact on communities. There is also an economic impact. Weathervane Playhouse, with the aid of our Patrons and Sponsors, contribute to our local economy in various ways: Increased tourism (approximately 75% of our 2017 Season Ticket holders reside in the Newark, Heath and Granville area, while the remainder travel from other central Ohio communities and beyond); shopping (many of our purchases for show items are spent at local businesses and stores); employment (approximately 60 people will be locally employed or contracted to live in Licking County throughout the 2018 Season).

## How your Sponsorship helps your business:

Weathervane Playhouse audience members are your customers, or potential customers. The majority of our Season Ticket Subscribers are long-standing, loyal patrons who reside in the Newark, Heath, Granville, and Columbus area. Through your sponsorship, you will receive many advertising and marketing opportunities to expose your business to our audience as well as our community.

## How your Sponsorship helps Weathervane Playhouse:

Your financial sponsorship directly contributes to the production of each of our main stage shows. There are many behind-the-scenes and on-stage elements that go into producing a high-quality, professional play or musical: costumes, props, scenery, lights and sound in addition to the designers, technicians, and actors who bring the stage to life.

## 2018 WINTER SPONSORSHIP OPPORTUNITIES

### 2018 WINTER SEASON PRESENTING SHOW SPONSOR

Available: Non-exclusive Cost: \$2,000

- Billed as a 2018 Winter Presenting Show Sponsor in the Gypsy program insert
- Full page black and white ad in the Gypsy program insert
- Company logo on front cover of the Gypst program insert
- Recognized during the curtain speech before each performance of Gypsy
- Company name and/or logo included in advertising (radio, press releases) for Gypsy
- Logo included on Gypsy posters and promotional material
- Recognized as a 2018 Winter Presenting Show Sponsor on the Weathervane Playhouse website with logo and link
- Company logo and link in e-mail newsletters distributed to promote Meet Me in St. Louis
- Advertising on our lobby and mainstage television screens throughout the 2018 Winter Season
- You may provide promotional material to be distributed or put on display in our lobby area during Gypsy
- The Gazebo, Lobby, or Children's Theatre (depending on availability may be reserved before or after a performance for either a private company function or open to the public
- 25 complimentary tickets to attend Final Dress Rehearsal of Gypsy
- 4 tickets to the Matinee performance of Gypsy to be donated to a charity of your choice

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### WYART SPONSOR (Weathervane Young Artists' Repertory Theatre)

Available: Summer, Fall, Winter, or Spring; Non-exclusive Cost: \$1,250

- Listed as a sponsor in 2018 WYART children's show programs
- ½ page black and white ad in the 2018 Season program
- Company logo on the back cover of 2018 Season program
- Logo included on 2018 WYART posters and promotional materials
- Company name and/or logo included in 2018 WYART advertising (e-newsletters, press releases, radio)
- Recognized as a WYART Sponsor on the Weathervane Playhouse and WYART websites with logo and link
- Advertising on our lobby and mainstage television screens throughout 2018
- Recognized during the curtain speech before each WYART and 2018 Season performance
- Complimentary tickets to attend any WYART Show

### 2018 CORPORATE PARTNER

Available: Summer, Fall, or Winter; Non-exclusive Cost: \$1,250

- Listed as a Corporate Partner in the 2018 Season program
- ½ page black and white ad in the 2018 Season program
- Company logo on the back cover of 2018 Season program
- Recognized as a Corporate Partner on the Weathervane Playhouse website with logo and link
- Logo included on 2018 Summer Season poster
- Recognized during the curtain speech before each 2018 performance
- 10 complimentary tickets to attend a Final Dress Rehearsal of one 2018 Season show

Please note that all Presenting Show Sponsorships are non-exclusive where there may be more than one sponsor per show.